

RE: South Park Neighborhood News Update

Subject: RE: South Park Neighborhood News Update
From: "Michael Filson" <@>
Date: 06/14/2016 12:44 PM
To: hsherzai@downtownla.com, michael@downtownnews.com

Michael,

Following up regarding your presentation for the Marketing Roundtable meeting this Monday, June 20th. We have a full agenda, so if you would still like to present, you will have up to 5 minutes for the presentation. Will this work? If you have a Powerpoint or would like me to pull up a website or anything else, please let me know by Friday.

Thanks!



Mike Filson
Community Relations Manager
Downtown Center Business Improvement District
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go to www.DowntownLA.com



From: Henna Sherzai
Sent: Tuesday, May 17, 2016 4:17 PM
To: Michael Lamb
Cc: Michael Filson
Subject: RE: South Park Neighborhood News Update

Hi Michael,

We have some things scheduled for later this week and next to promote the contest. We've been wrapped up in Metro opening planning.

Our presentations for the Roundtable are usually 3-5 minutes. Is that enough time? If so, would love add you to the June lineup. Powerpoint is definitely not required. Mike will reach out a couple of days before to see if you have any materials you'd like us to pull up.

Thanks!

From: Michael Lamb [<mailto:michael@downtownnews.com>]
Sent: Tuesday, May 17, 2016 4:23 PM
To: Henna Sherzai <HSherzai@downtownla.com>
Subject: Fwd: South Park Neighborhood News Update

Hi Henna

Southpark is promoting the voting for best BID.
You might want to do the same, see below.

Also, can I get 10 minutes at the next BID meeting to discuss the Downtown Guide?
Do you need a powerpoint?

Michael Lamb
Account Executive
Los Angeles Downtown News
1264 W. First Street
Los Angeles, CA 90026

213-482-5932 Direct
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213-250-4617 Fax

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Begin forwarded message:

From: South Park Business Improvement District <info@southpark.la>
Subject: South Park Neighborhood News Update
Date: May 17, 2016 4:03:37 PM PDT
To: michael@downtownnews.com
Reply-To: jessica@southpark.la

Read About Upcoming Events and News in the South Park Neighborhood!

Postponed: 5/24 Meet Your Neighbors Event
Community-Wide Resident Soiree Moved to July (Date TBD)



The South Park "Meet You Neighbors" event has been postponed to July. We apologize for any inconvenience, and look forward to seeing you at the event this summer (date TBD).

For more information, click [here](#).

Thursday, 5/19: Green Carpet at Salon Eleven

May Green Carpet Features Complimentary Styling, Trims, Clean Ups, and More!



Salon Eleven Green Carpet Event

Thursday, May 19, 2016, 6:00 PM - 8:00 PM
Salon Eleven
420 W 11th St, Los Angeles, CA 90015

Salon Eleven invites you to engage with the #DreamTeam in an inspiring and rejuvenating experience. Offering a hip, upbeat and trendy salon environment, with a lofty feel, clients can expect cutting edge and personalized hair services from a talented and creative artist. Take a look around, meet the stylists, and try out the complimentary services offered at the [Salon Eleven Green Carpet](#).

Specials include:

- Complimentary Consultations
- Free Bang Trims and Men's Clean Ups

- Quick Braiding and Styling
- Raffle for Color and Cut Services
- Complimentary Champagne

Services and beverages are first come, first served.

RSVP required.

For more information and to RSVP, click [here](#).

Vote South Park for Best Business Improvement District!

Downtown News Best of DTLA Contest is Open for Voting



It's time to vote for the LA Downtown News' annual Best of Downtown Contest! **Vote for the South Park BID for the best BID in DTLA.** Voting is open from May 9 - May 31, 2016.

Before you vote, please keep in mind the following **voting requirements:**

- You must enter your full name and email
- You must answer at least 30 questions for your ballot to qualify
- Voting is limited to one online vote per person

Helpful Voting Tips:

- There are seven categories on the ballot
- You will find the South Park BID listed under the category, "Best Miscellany"
- Once started, you can save and continue your online ballot later

Why should you vote for the South Park BID?

- 2015 [Pinnacle Award Winner](#) in a global competition in the category of Public Space Improvements (public art, sidewalk repairs, and other streeescape advancements)
- 2016 winner for "[Best Website](#)" in the category of Community
- Repeatedly recognized as the [cleanest and safest BID](#) in Downtown LA
- From [programming](#) to [special projects](#), South Park is one of the most active BIDs in DTLA

-[Fastest growing BID in Downtown LA](#), positioned to be the residential center of DTLA by 2018

To vote and for more information, click [here](#).

5/18 LA5 & LA Chamber Business After Hours Mixer

Meet JW Marriott Ritz Carlton GM at Rotary/LA Chamber Event



LA5 & LA Chamber Of Commerce Business After Hours Mixer

Wednesday, May 18, 2016, 5:30 PM - 7:30 PM

Mixing room off the lobby of the JW Marriott at L.A. LIVE
800 W Olympic Blvd, Los Angeles, CA 90015

LA5 and the LA Chamber of Commerce join forces next Wednesday for a Mega Mixer at the LA LIVE. We're gathering at the Mixing Room off the lobby of the JW Marriott and over 70 have already registered. It's just \$15 if you use the "LA.5 Rotary" discount code at checkout (note there's a "period" between LA5 and Rotary) LA5 and LACC member JW Marriott Ritz Carlton GM Javier Cano is our host and featured guest along with Jessica Lall and our President Jose Vera.

For more information and to RSVP, click [here](#).

Family Day at the Movies Featuring The Angry Birds Movie

Meet the Angry Birds!



Red and his fellow birds are soaring from your mobile phone to the big screen in the new film 'The Angry Birds Movie'. They will take over Regal L.A. LIVE: A Barco Innovation Center on Saturday, May 21st for Family Day featuring 'The Angry Birds Movie'. Meet the stars of the film, Red, Chuck and Bomb, for a photo op, giveaways and fun activities from 11:00AM to 5:00PM. We can't promise they'll smile in the photo.

For more information, click [here](#).

South Park Business Improvement District | 24/7 HOTLINE: 866-560-9346 | www.southpark.la

FOLLOW US:



South Park Business Improvement District, 1100 S Flower Street, Suite 3400, Los Angeles, CA 90015

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